

How you can help

With every donation you make towards education and research, you help lung diseases lose some of their terror. You can help us

- ▶ by making a donation via bank transfer or standing order.
- ▶ for a birthday or anniversary, request that guests forgo gifts and make a donation instead.
- ▶ organize a charity event and send the proceeds to the AtemWeg Foundation.
- ▶ request that condolence donations be made to the AtemWeg Foundation.

Our donation account

AtemWeg: The Lung Disease Research Foundation

Account number 650 064

Bank code 701 900 00 | **Münchner Bank**

IBAN DE37701900000000650064

BIC GENODEF1M01

Please visit our website for more information:

www.stiftung-atemweg.de

Please feel free to request our brochure by post or email.

Protecting the breath of life

Numerous prominent AtemWeg ambassadors are helping us to raise awareness about respiratory diseases, for example:

- ▶ pop singer **Roland Kaiser**
- ▶ actress **Lisa Martinek**
- ▶ tenor ensemble **Adoro**
- ▶ mountaineers **Thomas** and **Alexander Huber**
- ▶ singer and marathon runner **Joey Kelly**
- ▶ TV moderator **Carola Ferstl**

More and more individuals and businesses are supporting our **charitable foundation** over the long term, both financially and through service activities.

Our staff in the Liaison Office will be glad to inform you individually about various possibilities for donations, sponsorships and cooperation. You will find a selection on our website: www.stiftung-atemweg.de.

HelmholtzZentrum münchen
German Research Center for Environmental Health

 **ERNST & YOUNG**
Quality In Everything We Do

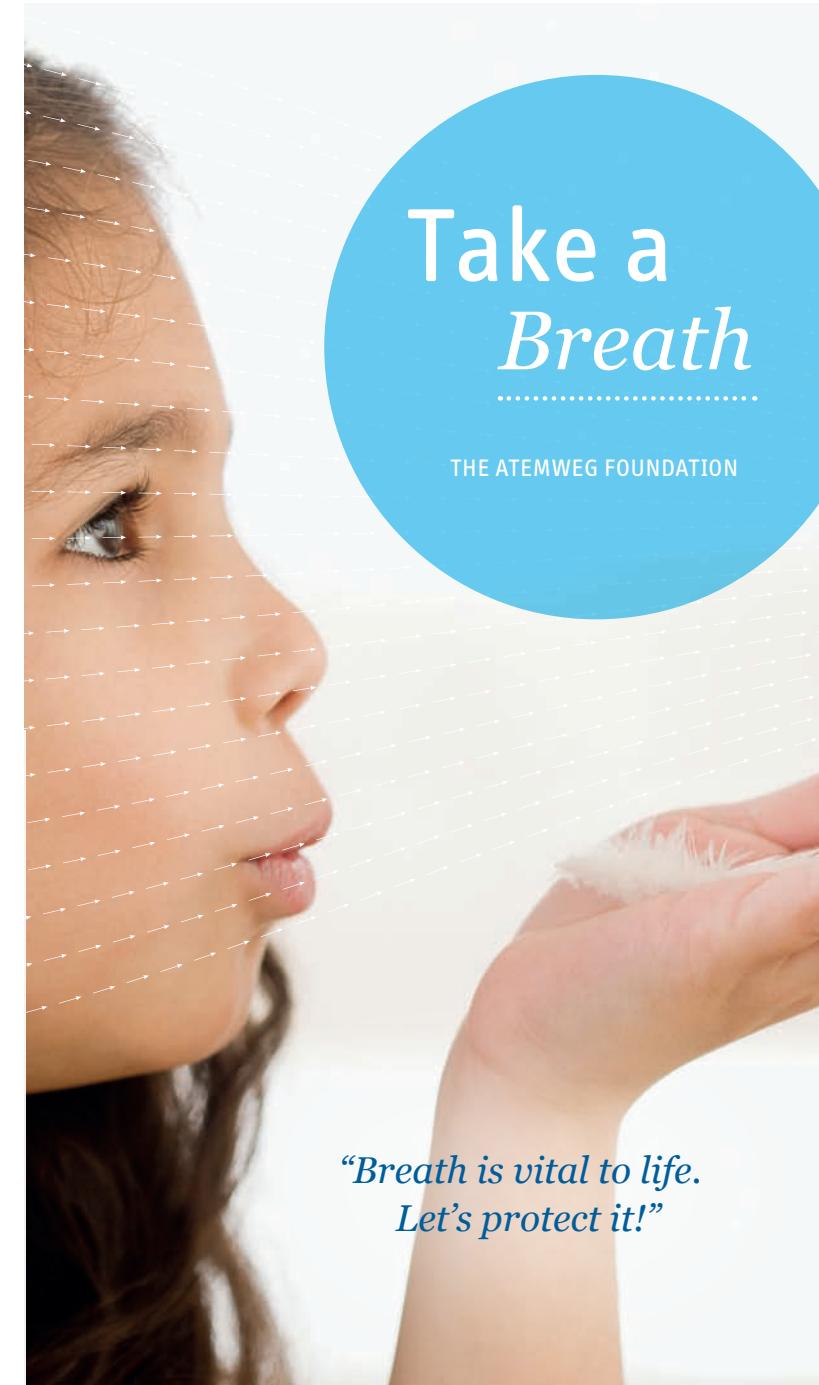
 **Münchner Bank**
The foundation was established by Helmholtz Zentrum München and Münchner Bank.



The Linde AG, Linde Healthcare is a sponsor of the foundation.

Layout: Fuenfwerken Design AG

You can also follow us on Facebook:
www.facebook.com



Take a Breath

THE ATEMWEG FOUNDATION

*“Breath is vital to life.
Let’s protect it!”*

Inhale – Exhale.

The rhythm of life. Basically so simple.

But unfortunately breathing is not easy for everyone – millions of people in the world suffer from lung disease.

More and more people die from lung disease.

Lung diseases are now the world's second most frequent cause of death.

And the patients are getting younger and younger: The number of children with asthma has been steadily increasing since the 1960s. In the meantime, one in ten children is affected in this country.

Lung diseases are among the most pressing issues of the future.

The public knows far too little about lung diseases, their causes and how to guard against them.

Acute respiratory distress

Do you want to know what acute respiratory distress in lung disease feels like? Imagine you were holding your nose while jogging and would have to breathe through a straw.

Many patients experience this nightmarish condition every day. They fear they will suffocate at any moment, and every breath becomes a torment. If they lack the air to breathe, they can quickly become panicked. Many patients are constantly dependent on oxygen therapy.

The great uncertainty

Many people are unaware that they have a serious lung disease. Most lung diseases are not well publicized, whereas one of these diseases, COPD, is the fourth leading cause of death.

Parents of affected children feel especially helpless. So far there is still no method to diagnose or predict asthma in young children. In preterm infants, strong lung function is crucial for survival.

Lung research is still in its infancy, and knowledge about lung diseases and treatment options are insufficient.

- ▶ Are environmental pollutants responsible for lung diseases?
- ▶ What role does genetic predisposition play?
- ▶ How important is personal lifestyle?
- ▶ What can we do to promote lung disease prevention?
- ▶ How much do these diseases cost society?

The need for solutions to these questions is becoming ever more urgent.

The AtemWeg Foundation wants to change this situation.

What we are doing

- ▶ We are initiating our own prevention projects.
- ▶ We are supporting young scientists.
- ▶ We are funding specific research projects.

The AtemWeg Foundation supports one of the largest lung research centers in Germany, the Comprehensive Pneumology Center (CPC) in Munich. There scientists and physicians work hand in hand.

The earlier lung disease is diagnosed, the better the chances of recovery.